



Strategic Framework

Mission : Exodus Lending works with financially excluded Minnesotans to advance economic justice through consumer lending, community organizing, and advocacy.

Vision: A financial system where everyone - particularly those who've been historically and systemically excluded - can access, protect, and build wealth.

Values:

- **Boldness:** We fight for systemic change, speak up, and take risks together with our community.
 - **People-powered:** We are rooted in our community, by location, representation and leadership, and in our commitment to adaptation.
 - **Compassion:** We cultivate trusting relationships and healing experiences for those harmed by systemic financial trauma and oppression through flexible, transparent, and fair lending practices.
 - **Wealth justice:** Trauma healing and closing the wealth gap are interdependent so we work where policy, culture, and systems fail our community.
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Strategic Purposes:

1. **We will extend small dollar consumer credit and capital to communities throughout Minnesota that other lenders have extracted, exploited, and/or left behind.**
2. **We will organize and build power in partnership with our borrowers, community partners, and allies to abolish predatory lending and push for fair lending practices and products in the marketplace.**
3. **We will convene and listen to our borrowers about what it takes to heal financial trauma and oppression and (re)build financial resilience and, in turn, explore adding programming and/or partnerships to support their financial journey.**
4. **We will expand organizational resources and increase our financial capacity by developing a diverse, multi-year funding model and forward-looking financial plan.**
5. **We will build an organizational infrastructure and culture to support and sustain growth while prioritizing the wellness and development of staff and board.**